



***The PAC Partnership Award for 2018 is the iC3D software from Creative Edge Software. PAC will present the 2018 Partnership Award on February 27, 2018 at the BXP Live Conference.***

***PAC's panel of packaging experts will select the winner from all of the entering companies in the 2018 PAC Global Leadership Awards. The company that best exhibits the following key characteristics of the PAC Global Leadership Awards Manifesto will be awarded this important award.***

***Award criteria***

- ***Do you Celebrate Craftsmanship in Brand Package Design***
- ***Do you Showcase the Power of Packaging***
- ***Will you Covet the PAC Global Leadership Award***
- ***Are you Passionate, Holistic Package Leaders***
- ***Do you Demand Excellence at Every Stage of a Brand Package Coming to Life***
- ***Do you Turn over every stone • Prioritize sustainability • Highlight innovation • Celebrate collaboration • Reward Those Who Turn Challenges into Incredible Solutions***

***About Creative Edge Software – Creative Edge Software is a U.S. registered software development company, with UK based research and development. Our innovative patented 3D technology helps the ideation/design process in the packaging, labelling & graphics markets, and quickly enables customers to better engage with packaging while reducing the time to production. With a development pedigree spanning 26 years we have created & developed innovative software solutions for graphics companies, 3D computer games companies, leading OEMs and partners. For more information, go to <http://creativeedgesoftware.com>***