

AIPIA welcomes PAC to its Congress in Chicago

Executive Director of AIPIA, the Active & Intelligent Packaging Industry Association, Eef de Ferrante, has welcomed the involvement of the PAC FOOD WASTE project in its Up-coming Congress, taking place alongside PACK EXPO International and PharmaEXPO , owned and produced by PMMI, in Chicago this November.

“PAC has been at the forefront of efforts to highlight the Food Waste issue and the many ways this serious problem can be addressed,” said de Ferrante. “We are delighted Rachel Morier from the Consortium will join us on the Forum day to discuss the ‘interplay between packaging innovation and causes of food waste’.”

“This is one of the major issues facing Brand Owners, Processors, Retailers and the Supply Chain in general. It is a major topic within the Congress as it impacts directly on both profits and margins,” he added. “We look forward to hearing the views of PAC on the solutions and developments going forward.”

To learn more about the AIPIA Congress (November 2-4) please visit www.aipia.info