

## PAC announces name change to PAC, Packaging Consortium

Bruce Smith, Director of Global Packaging for Molson Coors and Chairman of PAC, announced today that, "PAC, the Packaging Association of Canada was founded in 1950. In 2010, to accommodate the needs of our members, the name changed to PAC, the Packaging Association. Today in our 65th year, the evolution continues to PAC, the Packaging Consortium which appropriately reflects our broader reach."

The PAC vision is "The Vital Partner and Catalyst to the Packaging Value Chain." For their 2000 + membership the core PAC tenets are well known, including their material and package neutrality, "everyone's invited" community and over 40 annual networking events. The PAC membership commitment is to ensure value-added by adapting the strategy to meet members needs.

### PAC's Core Products

- PACsecure is protecting products at the start of life. The product portfolio includes:
  - IFS PACsecure, a GFSI approved scheme and one of the world's leading food safety standards for primary and secondary packaging
  - PAC FOOD WASTE is A Catalyst for Food Waste Packaging Solutions and our goal is to maximize the reduction of food waste through packaging solutions
- PACed is continuing packaging education throughout life. The extensive education product portfolio includes in-class and on-line, specialized packaging and business training.
- PAC NEXT takes packaging into its next life. Our vision is A World Without Packaging Waste, and our goal is to minimize recovery system costs, while maximizing recovery rates of discarded packaging.

### Event Management Expertise

An area where PAC excels is the production and management of important packaging conferences. From 2007 to 2012 PAC produced, managed and co-hosted six Walmart Sustainable Packaging Conferences. In 2013, at the Packaging Optimization Summit sixteen speakers from leading North American retail and consumer packaged goods industries attracted over 450 attendees. This year PAC will produce "A Day In The Life Symposium", to be held in Toronto at three world class venues on Sept 30, Oct 1 and 2, 2014. The interactive event will feature strategic retail trends and the supply chain implications, life cycle thinking and sustainable design, disruptive innovation, student design competition, next life packaging solutions and great social activities.

### For more information contact:

**James D Downham**  
President & CEO  
PAC, Packaging Consortium  
[jdd@leaderlinx.com](mailto:jdd@leaderlinx.com)



Access the Global Packaging Network

[www.pac.ca](http://www.pac.ca)

© 2014 PAC

Follow us

