

BEMIS

TITLE	Preventing food waste with Bemis' peel-reseal technology and practical structural design of the packaging
COMPANY / ORGANIZATION	Bemis Company, Inc. 
FOOD CHAIN AREA	6. Consumer
KEYWORDS	Bemis, resalable packaging, cheese
ISSUE ADDRESSED	Buying food in bulk is an increasing trend with cost-conscious consumers. However, this practice may lead to food spoilage and increased waste due to not being able to consume the product in time.
SOLUTION	Bemis Co. developed a new BelGioioso Mild Provolone packaging solution using DuPont materials - DuPont™ Selar® PA and DuPont™ Bynel® - in a resealable package. The package incorporates lightweight thin flexible forming film and is made up of two individually sealed compartments. Bemis' SmartTack™ EZ Peel® Reseal™ technology allows the individual cheese compartments to be sealed separately and enables user to reseal the package with fingertip pressure. Perforation between the two compartments allows the consumer to easily separate without using a knife or scissors. 
EXPECTED BENEFITS	Reduced wastage: This package provides consumers the ability to easily peel and reseal the package at least 20 times with Bemis' SmartTack™ EZ Peel® Reseal™ technology, enabling freshness, longer shelf life, and less food waste. The individual cheese compartments are sealed separately, preserving the freshness of the unused portion until opening, which also helps reduce food waste.
CASE LINK	http://www.bemis.com/na/news-events/DuPont-Honors-Bemis-in-2015-Packaging-Innovation-C http://www.dupont.com/industries/packaging-and-printing/media/press-releases/bemis-reclosable-resealabe-cheese-packaging.html http://www.packagingconnections.com/innovation/belgioioso-resealable-provolone-package.htm
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