

PAC Global Leadership Awards Manifesto

Our Purpose

Celebrating Craftsmanship in Brand Package Design

Our Vision

To Showcase the Power of Packaging

Our Ambition

Coveted Brand Package Awards

Who We Are

Passionate, Holistic Package Leaders

How We Work

We Demand Excellence at Every Stage of a Brand Package
Coming to Life

Must Dos

Turn over every stone • Prioritize sustainability • Highlight
innovation • Celebrate collaboration • Reward Those Who Turn
Challenges into Incredible Solutions